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Help create lasting change

As we approach the holiday season, and we celebrate with family and friends, we can not forget the millions of children across the world who struggle everyday for clean water, food and shelter. With the purchase of a UNICEF Cards & Gifts or a Gift of Magic you can change the life of a child. UNICEF gifts are much more than just a thoughtful present to a friend or relative. Your gift this year could reach beyond the holidays and bring real benefits to children around the globe.



unicef gifts of magic

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This year are you looking for a meaningful gift for your family or friends? Why not give a UNICEF Gift of Magic? One small gift from you means one child's life is changed forever. This year we have added 13 new gifts designed to deliver positive change to children around the world. There's something for everyone on your list. We think you'll be inspired by our selection!

unicef cards & gifts

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Our unique collection of gifts offers something for every member of the family. When you purchase our greeting cards and gifts you're doing much more than sending a goodwill gesture. You're making a real difference in the lives of vulnerable children around the world who urgently need your help.

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